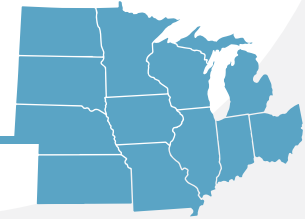


A1 SPRINKLER & SYSTEMS INTEGRATION

MISSION STATEMENT

THE MOST VALUED LIFE SAFETY PROVIDER IN THE MIDWEST.



VISION STATEMENT



**EMPLOYER
OF CHOICE**



**BUSINESS
PARTNER
OF CHOICE**



**LIFE SAFETY
PROVIDER
OF CHOICE**



**THE ONLY
CHOICE.**

CORE VALUES & BELIEFS

1

CUSTOMERS.

We exist to help our internal & external customers achieve their business objectives. To succeed, we must understand our customers' businesses and dependably deliver what they value most.



2

EMPLOYEES.

People are a company's most valuable resource. We possess immense powers of innovation, imagination, skill — and desire to accomplish something of significance. Working as a team allows all of us to realize our full potential.



3

INVESTORS.

We are committed to providing our investors a fair return.



4

I AM A1.

I own my position on the team.



ASPIRATIONAL VALUES & BELIEFS

NON-NEGOTIABLE WORKPLACE SAFETY

As a permanent and priority agenda item at all company meetings, construction sites, and customer facilities; safety comes first in our company. We initiate and maintain a safe workplace. We diligently comply with and are committed to the company's safety program and every employee returning home safely each and every night.

PASSIONATE CUSTOMER CARE

We believe every interaction — internally or externally — is a customer interaction that demands professionalism and respect. We believe we can make a difference in the lives of our customers. We believe understanding our customers and listening to their unique needs ensures we deliver customer centric solutions and services. We expect to exceed our customer's expectations.

LISTENING

We pursue and value others' perspectives and desire to learn about opinions different from our own. Through regular two-way communication, internally and externally, we encourage fresh ideas, all of which make A1 a better company.

COMMUNICATION

We keep everyone informed. We communicate, communicate, and communicate again.

WE DELIVER RESULTS

Period.

UNCOMPROMISING QUALITY

A1's solutions and services have a reputation for being high quality. We are accountable for ensuring quality is molded into everything we do. Superior performance and quality ensures future trust and confidence in A1.

IMPROVEMENT

We are constantly striving for improvement. We are always thinking ahead to how we can better serve our customers. We learn from past mistakes. We collaborate with our customers and within our teams to discover and apply safer, better, faster, and more cost-efficient ways to provide the services our customers value.

COOPERATIVE ENVIRONMENT

The autonomy of our departments is important in promoting fast, focused decisions, and the ability to measure the effectiveness of each division. At the same time, the ability to cooperate with the organization as a whole is imperative to the organization's success. I am accountable for making sure both succeed.

CHANGE

We embrace and understand that change, and our ability to accept and adapt to it, creates opportunities that will make us more successful.

CONTINUOUS DEVELOPMENT

A better me is a better A1. I am responsible and accountable for my continuous development.

COMMUNITY INVOLVEMENT

We recognize and enthusiastically accept our responsibility to the communities we serve, through acting as a good neighbor and involvement and support for community activities.



**EMBOLDEN THE
LOCAL ECONOMY**



**HELP FEED
THE HUNGRY**



**COMFORT
THE SICK**



**DEVELOP
THE POOR**



**BUILD UP THE
COMMUNITY**